

Dean Yoo

Chicago, IL | 312-610-3907 | hyart2021@gmail.com | [LinkedIn](#) | dean-yoo.com/

SUMMARY

Product Designer focused on simplifying complex systems and improving user workflows

PROFESSIONAL EXPERIENCES

FiPet

Jan 2026 - Present

UI/UX Intern

- Redesigned onboarding and core user flows for a Gen Z-focused financial learning app, improving clarity and reducing user friction.
- Simplified a multi-step onboarding experience by reducing unnecessary steps and clarifying user decisions based on usability testing insights.
- Collaborated with engineers to refine interaction patterns and resolve edge cases prior to implementation, resulting in a smoother handoff and fewer post-launch bugs
- Built reusable and scalable UI components to support consistency across the product.

Biasly

Oct 2025 - Dec 2025

UI/UX Intern

- Redesigned key interfaces within an AI-driven moderation dashboard to improve information hierarchy and usability.
- Structured complex data workflows to reduce cognitive load and improve decision-making efficiency.
- Presented design concepts with interactive Figma prototypes to cross-functional stakeholders, incorporated their feedback, and refined the designs to meet user needs more effectively
- Leveraged AI-assisted design tools in Figma, and UX Pilot to generate multiple interface variations quickly, enabling rapid iteration of complex data flows and delivering a more adaptable UI

Urban Creator

May 2025 - Jan 2026

Graphic Designer (Part-Time)

- Designed responsive digital interfaces using Webflow and HTML/CSS, applying brand guidelines and component-based design, which enhanced site navigation and increased user satisfaction.
- Contributed to UI improvements across web experiences by refining component-based design patterns in Webflow and updating design system documentation, which increased visual consistency and reduced design revisions

SKILLS

- **Design:** Product Design, UX Research, Wireframing, Prototyping, Design Systems
- **Tools:** Figma, Adobe Creative Suite, Framer, Webflow, HTML/CSS
- **Methods:** Usability Testing, User Flows, Component-Based Design
- **AI:** Integrated AI into design workflows to accelerate ideation and improve design decision-making

EDUCATION

School of the Art Institute of Chicago

Dec 2026

BFA, Visual Communication